



**8th National University
Finance & Procurement Conference 2008**

**A Sustainable Future?
Financial and Procurement Challenges for
Australian Universities in securing
Environmental Sustainability**

SPONSORSHIP OPPORTUNITIES



Sponsorship Invitation

About the Event

The annual National Finance & Procurement Conference, now entering its eighth year, provides a proactive forum for university management professionals to meet and discuss current issues impacting the sector. The event is of interest to university staff involved in finance, finance systems, procurement, strategic planning and travel.

The Conference is a unique opportunity for the business sector to join with university delegates in an exploration of changing trends in business management and services.

The Conference attracts up to 100 delegates each year.

A Planning Group for the event includes representatives from several universities and is managed by Higher Ed Services. HES has organized the national event since its inception.

Sponsorship Opportunities

Along with business sponsorship, the Conference is sponsored by seven universities that form the Higher Ed Services Finance Users Group and the Australian Universities Procurement Consortium.

The Conference is a non-profit event and its success relies entirely upon the support of the higher education and business sectors.

Taking advantage of the sponsorship opportunities at this event provides access to key staff responsible for sourcing and implementing business systems and purchasing practices at their universities. Sponsorship is a vital element to providing some of the networking events, which are beneficial to all who attend.

All sponsorship packages include recognition on the HES Conference website. The website is the main gateway through which people source information about the conference and will often make several visits.

An outline of sponsorship packages is attached. For more information or if you would like to sponsor the National University Finance & Procurement Conference contact Leanne Vaughan, 02 9286 0710 or leanne@hes.edu.au

All approaches will be reviewed by the Planning Group, or a representative, before final confirmation.

We thank you for your consideration to be part of this important national university event.

All prices are GST exclusive.

Sponsorship Opportunities

A variety of sponsorship packages are available:

- Major Sponsor (1 Only)
- Conference Dinner Sponsor (1 Only)
- International Keynote Speaker Sponsorship Package
- Welcome Cocktail Reception Sponsor (1 Only)
- Conference Satchel (1 Only)
- Exhibitors
- Printed Programme – Back Cover
- General Sponsorship Gold
- General Sponsorship Silver

Further details of sponsorship packages are outlined below.

Major Sponsor (1 Only)

\$15,000

As major sponsor you will be able to network extensively with delegates and promote your company with exclusive opportunities throughout the event.

HES Conference Website

- Company logo and hotlink on HES website for 12 months
- Opportunity to provide information for separate sub-page within the Conference website

Conference Event

- Four Complimentary Delegate & Dinner Registrations
- Promotional Material in Conference Satchel
- Company Logo/Banners on display at main conference theatre and break out theatre
- Major Sponsor Presentation on Day 1 of Conference
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Exhibiting

- Complimentary Exhibitor Space

Conference Printed Programme

- Company logo printed on front page of programme
- Additional promotional space provided
- Listed as Conference Major Sponsor



Sponsorship Opportunities (Continued)

Conference Dinner Sponsor (1 Only)

\$7,500

As the sponsor of the dinner you will be hosting delegates at the major social and networking event of the conference. You will have the opportunity to promote yourself and network with delegates throughout the relaxed and enjoyable evening.

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- Two Complimentary Delegate & Dinner Registrations
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Dinner

- Two complimentary Dinner Tickets
- Company Logo/Banners on display at the dinner event and opportunity to place materials at table placing
- Speaking opportunity at Conference Dinner

Conference Printed Programme

- Listed as Conference Sponsor

International Key Note Speaker Package

\$4,000

International key note speakers are being sought to present at this years conference. As a sponsor of an already selected Key Note speaker you will provide support for speaker attendance at the conference, airfares, accommodation and fees. All key note speakers will be selected by the conference planning group.

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- Two Complimentary Delegate Registrations
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations and also on formal printed Conference Programme
- Company Logo/Banner on display at the speakers session



Sponsorship Opportunities (Continued)

Welcoming Cocktail Reception (1 Only)

\$4,000

As the sponsor of the opening cocktail reception you will have the first opportunity at this event to meet with delegates. The Cocktail party offers delegates the chance of early registration and to meet with others attending before the conference begins the following morning.

HES Conference Website

- Company logo and hotlink on HES Conference website

Opening Cocktail Reception

- Four Complimentary Cocktail Reception Registrations
- Company Logo/Banners on display
- Speaking opportunity at Cocktail Reception

Conference Event

- One Complimentary Delegate & Dinner Registrations
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Programme

- Listed as Conference Sponsor

Conference Satchel (1 Only)

\$3,500

As the sponsor of the Conference Satchel your logo will go wherever the delegates go – even after the conference.

HES Conference Website

- Company logo and hotlink on HES Conference website

Conference Event

- One Complimentary Delegate & Dinner Registrations
- Printed Logo on Conference satchel along with HES logo (one colour)
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Printed Programme

- Listed as Conference Sponsor



Printed Programme Back Cover (1 Only)

\$3,000

The Conference Programme will be with delegates throughout the conference and act as a reference to the presentations after the event. With the generous size given on the back page you will have flexibility to showcase your company as you wish.

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- One Complimentary Delegate & Dinner Registration
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Printed Programme

- Promotional space on back page of printed programme
- Listed as Conference Sponsor

Exhibitors

\$2,000

Taking advantage of exhibiting at this event provides access to key staff responsible for sourcing and implementing business systems and purchasing practices at their universities.

All exhibitors will receive recognition on the HES Conference website. The website is the main gateway through which people source information about the conference and will often make several visits.

HES Conference Website

- Company logo and hotlink on HES Conference website Exhibitor Page

Conference Event

- Two Complimentary Delegate Registrations to all conference sessions and attendance at the Opening Cocktail reception is included. A catering charge of \$62.00 per person (GST inclusive) will apply to additional staff in attendance each day. Tickets to the Annual Conference Dinner must be purchased if you wish to attend.
- Exhibition Space in conference foyer on 22nd and 23rd July
- Listed as Conference Sponsor on printed programme

As an exhibitor you will be provided with the following:

- The pre-function area is equipped with power
- One trestle table will be provided for use
- One pin up board will be provided for use upon request
- Internet is available upon request

Your own display stands, stand up banners or other promotional material may be displayed within your exhibition area.

Note: The number of exhibitors will be limited. Final exhibitors will be determined by Planning Committee.



Sponsorship Opportunities (Continued)

Sponsorship Gold

\$1,000

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Printed Programme

- Listed as Conference Sponsor

Sponsorship Silver

\$500

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Contact Conference Organisers:

If you wish to contact us regarding the above sponsorship opportunities please call:

Karen Hanna
Ph: (02) 6628 5861
maemanagement@bigpond.com

or

Leanne Vaughan
Higher Ed Services
(02) (02) 9286 0710
leanne@hes.edu.au

We thank you for taking the time to peruse
our Sponsorship Opportunities for the upcoming
8th National Finance and Procurement Conference, 2008

