



May 1st 2008

Campus Travel is dedicated to Australia's academia

KistendCampus Travel, the leading travel service provider for the academia sector, is undergoing a name change.

As of Monday the 5th of May, KistendCampus Travel, which is a division of Flight Centre, will operate under its new name **Campus Travel**.

The change to Campus Travel follows extensive industry and market research into the company's image with results indicating a rebrand would help to maintain the company's unique specialist position as an expert for academia travel.

Nick Sutherland, general manager for Campus Travel said the new brand would adopt the striking red and white colours and font style of the Flight Centre logo.

"Introducing red and white into our brand and adopting the same font as the Flight Centre logo will help to revitalise the company's corporate image and market the Campus Travel brand with an edgier, more contemporary image," Mr Sutherland said.

"Tagging the new logo with the phrase 'The Smart Choice' will not only help to increase consumer confidence but also fortify Campus Travel's status as the leading specialist travel management company in Australia for the academia sector.

"At Campus Travel we have the global reach, technology and expertise to deliver tailor made travel solutions for this market."

In line with the rebrand will be a number of improvements to Campus Travel's product and service delivery which in the future will include a stronger on-site presence for increased efficiency and more personal face-to-face service.

Campus Travel wish to advise customers the rebrand will not affect the way we conduct business with you or the quality – if anything you can expect improved product and better service.

Our team of friendly, helpful travel managers will still be available to help you and can be contacted on the same phone numbers. As of Monday the 5th of May, however staff e-mail addresses will change to firstname.surname@campustravel.com.au (e.g. nick.sutherland@campustravel.com.au).

We'd like to assure all customers, you will still be at the heart of everything we do and we will continue to tailor business travel management solutions to best suit the unique requirements of your academic institution.

Should you have any queries regarding this matter please contact Nick Sutherland, general manager Campus Travel on (m) 0423 822 824.

Thank you.

www.campustravel.com.au