

2010 National University Finance & Procurement Conference

26-28 July, 2010

Hyatt Regency, Coolum
Sunshine Coast QLD Australia

New Horizons

Road Maps to Business Sustainability in Higher Education

SPONSORSHIP OPPORTUNITIES



Contacts: Conference Organisers:

Karen Hanna
Ph: (02) 6628 5861
maemanagement@bigpond.com

or

Leanne Vaughan
Higher Ed Services
(02) (02) 9286 0710
leanne@hes.edu.au

We thank you for taking the time to peruse
our Sponsorship Opportunities for the upcoming

10th Annual National University Finance and Procurement Conference, 2010

Sponsorship Invitation

ABOUT THE EVENT

The annual National Finance & Procurement Conference, celebrating its 10th year, provides a proactive forum for university management professionals to meet and discuss current issues impacting the sector. The event is of interest to university staff involved in finance, finance systems, procurement, strategic planning and travel.

The Conference is a unique opportunity for the business sector to join with university delegates in an exploration of changing trends in business management and services.

The Conference attracts up to 140 delegates each year.

A Planning Group for the event includes representatives from several universities and is managed by Higher Ed Services. HES has organized the national event since its inception.

SPONSORSHIP OPPORTUNITIES

Along with business sponsorship, the Conference is sponsored by six universities that form the HES Finance Systems Network and the Australian Universities Procurement Network.

The Conference is a non-profit event and its success relies entirely upon the support of the higher education and business sectors.

Taking advantage of the sponsorship opportunities at this event provides access to key staff responsible for sourcing and implementing business systems and purchasing practices at their universities. Sponsorship is a vital element to providing some of the networking events, which are beneficial to all who attend.

All sponsorship packages include recognition on the HES Conference website. The website is the main gateway through which people source information about the conference and will often make several visits.

An outline of sponsorship packages is attached. For more information or if you would like to sponsor the National University Finance & Procurement Conference contact Karen Hanna or Leanne Vaughan. Contact details can be found on the first page of this brochure.

All approaches will be reviewed by the Planning Group, or a representative, before final confirmation.

We thank you for your consideration to be part of this important national university event.

All prices are GST exclusive.

Sponsorship Opportunities

Sponsorship Opportunities

A variety of sponsorship packages are available:

- Major Sponsor (1 Only)
- Conference Dinner Sponsor (1 Only)
- Welcome Cocktail Reception Sponsor (1 Only)
- Conference Satchel (1 Only)
- Exhibitors
- Printed Program – Back Cover
- General Sponsorship Gold
- General Sponsorship Silver

Further details of sponsorship packages are outlined below.

MAJOR SPONSOR (1 Only)

\$15,000

As major sponsor you will be able to network extensively with delegates and promote your company with exclusive opportunities throughout the event.

Conference Event

- Major Sponsor Presentation on Day 1 of Conference
- Four Complimentary Delegate & Dinner Registrations
- Promotional Material in Conference Satchel
- Company Logo/Banners on display at main conference theatre and break out theatres (provided by sponsor)
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

HES Conference Website

- Company logo and hotlink on HES website for 12 months
- Opportunity to provide information for separate sub-page within the Conference website or direct links to your company website

Conference Exhibiting

- Complimentary Exhibitor Space

Conference Printed Program

- Company logo printed on front page of program
- Additional promotional space provided
- Listed as Conference Major Sponsor

Sponsorship Opportunities

CONFERENCE DINNER SPONSOR (1 Only)

\$7,500

As the sponsor of the dinner you will be hosting delegates at the major social and networking event of the conference. You will have the opportunity to promote yourself and network with delegates throughout the relaxed and enjoyable evening. The Conference Dinner will take place, poolside at the Hyatt Regency.

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- Two Complimentary Delegate Registrations
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Dinner

- Two complimentary Conference Dinner Registrations
- Opportunity to display Company Logo/Banners at the dinner event and to place materials at each table placing.
- Speaking opportunity at Conference Dinner

Conference Printed Program

- Listed as Conference Sponsor

WELCOME COCKTAIL RECEPTION SPONSOR (1 Only)

\$4,000

As the sponsor of the opening cocktail reception you will have the first opportunity at this event to meet with delegates. The Cocktail party offers delegates the first networking opportunity during the conference. The 2010 Cocktail Reception will take place in the conference exhibition hall and open air garden of the Hyatt Regency. The sponsor of this event will have the opportunity to address the full plenary session at the conclusion of Day 1, prior to the cocktail reception commencement.

HES Conference Website

- Company logo and hotlink on HES Conference website

Opening Cocktail Reception

- Four Complimentary Cocktail Reception Registrations
- Company Logo/Banners on display
- Speaking opportunity at full plenary session. This will be at the conclusion of Day 1 (10 minutes), prior to commencement of cocktail reception.

Conference Event

- One Complimentary Delegate & Dinner Registration
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Programme

- Listed as Conference Sponsor

Sponsorship Opportunities

CONFERENCE SACHEL (1 Only)**\$3,500**

As the sponsor of the Conference Satchel your logo will go wherever the delegates go – even after the conference.

HES Conference Website

- Company logo and hotlink on HES Conference website

Conference Event

- One Complimentary Delegate & Dinner Registration
- Printed Logo on Conference satchel along with HES logo (one color)
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Printed Program

- Listed as Conference Sponsor

PRINTED PROGRAM Back Cover (1 Only)**\$3,000**

The Conference Program will be with delegates throughout the conference and act as a reference to the presentations after the event. With the generous size given on the back page you will have flexibility to showcase your company as you wish.

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- One Complimentary Delegate & Dinner Registration
- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Printed Programme

- Promotional space on back page of printed programme
- Listed as Conference Sponsor

Sponsorship Opportunities

EXHIBITORS

\$3,000

Taking advantage of exhibiting at this event provides access to key staff responsible for sourcing and implementing business systems and purchasing practices at their universities.

All exhibitors will receive recognition on the HES Conference website. The website is the main gateway through which people source information about the conference and will often make several visits.

HES Conference Website

- Company logo and hotlink on HES Conference website Exhibitor Page

Conference Event

- Two Complimentary Delegate Registrations to all conference sessions and attendance at the Opening Cocktail reception is included. (A catering charge of \$100.00 per person (GST inclusive) will apply to additional staff in attendance each day. Tickets to the Annual Conference Dinner must be purchased separately if you wish to attend.)
- Exhibition Space in conference exhibition hall from 12.00noon Monday 26th July, through until 2.30pm Wednesday 28th July. Bump in and Bump out will be outside these timings.
- Listed as Conference Sponsor on printed program

As an exhibitor you will be provided with the following:

- One 3m x 3m Shell Scheme booth will be provided, including signage.
- Basic power and lighting package will be included to each booth
- Wireless Internet will be available—access charges, as determined by the hotel, will apply.

Your own display stands, stand up banners or other promotional material may be displayed within your exhibition area.

Major Sponsors will have first choice of exhibition booths. All other Exhibition Spaces and website display will be allocated on a first in first serve basis. The Planning Committee reserves the right to determine the final listing of exhibitors. The number of exhibitors will be limited.



Example shell scheme arrangement. Note that all extras, such as plants, TV's, tables, lounge furniture, printed paneling, etc will be at the exhibitors expense.

Sponsorship Opportunities

SPONSORSHIP PACKAGE — GOLD

\$1,100

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- Promotional Material in Conference Satchel
- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

Conference Printed Program

- Listed as Conference Sponsor

SPONSORSHIP PACKAGE — SILVER

\$600

HES Conference Website

- Company logo and hotlink on HES website

Conference Event

- Acknowledgement of support on Conference PowerPoint Show, on display between presentations

CONTACTS — CONFERENCE ORGANISATION

Karen Hanna
Mae Management
Ph: (02) 6628 5861
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Leanne Vaughan
Higher Ed Services
(02) 9286 0710
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Application for Sponsorship and / or Exhibiting can be found on the next page.
Please complete and fax or email back to Higher Ed Services.

Sponsorship/Exhibition Agreement

Please secure our participation in the 10th National University Finance & Procurement Conference as a:

- Major Sponsor
- Conference Dinner Sponsor
- Welcome Cocktail Reception Sponsor
- Conference Satchel
- Printed Programme – Back Cover
- General Sponsorship Gold
- General Sponsorship Silver
- Other as agreed

For an investment of \$_____ (GST Exc)

Please note that full payment of all monies pertaining to this sponsorship agreement must be paid to Higher Ed Services prior to the conference taking place.

Please secure our participation in the 10th National University Finance & Procurement Conference as an:

- Exhibitor

For an investment of \$3,000 (GST Exc) (\$3300 GST Inc)

Please send invoice to:

Name:

Organisation:

Address:

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Phone: Fax:

Email:

Signed:

Print Name:

Office Use Only
Date:
Time:

FAX BACK TO: 02 9286 0790 (Higher Ed Services)
2010 Finance & Procurement Conference – Sponsorship and Exhibition

