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**The 'other' bottom lines:
accounting for social and
environmental performance**

Biography

Belinda works at the Monash Environment Institute (MEI) and has just completed Monash University's second Triple Bottom Line (TBL) report. She also works within the University to raise the profile of sustainability at strategic and operational levels. Belinda has a Bachelor of Business (accounting) and Graduate Diploma in environmental science. She also has several years experience in the accounting, HR, and learning & development fields.

Précis

There is growing pressure on organisations to consider their operational impacts on sustainability and their roles as responsible global citizens. As a result, the focus on operational performance and reporting is broadening to include not only the financial, but also the environmental and social impacts of an organisation. At Monash a shift toward imbedding sustainability considerations into decision making and performance measurement has led to a need to collect, report on, and consider a range of non-financial indicators.

Belinda will discuss what sustainability and triple bottom line reporting are and what impact they have on planning and operations at Monash, particularly data collection and reporting.