

The logo for the University of New England, featuring the lowercase letters 'une' in a stylized, green, sans-serif font.

University of
New England



UNE's Bespoke Programs

An exercise in design-led, centrally-driven, market-informed curriculum development with a distributed leadership approach

2019 CAULLT Learning Leaders Conference

Jennifer Lawrence

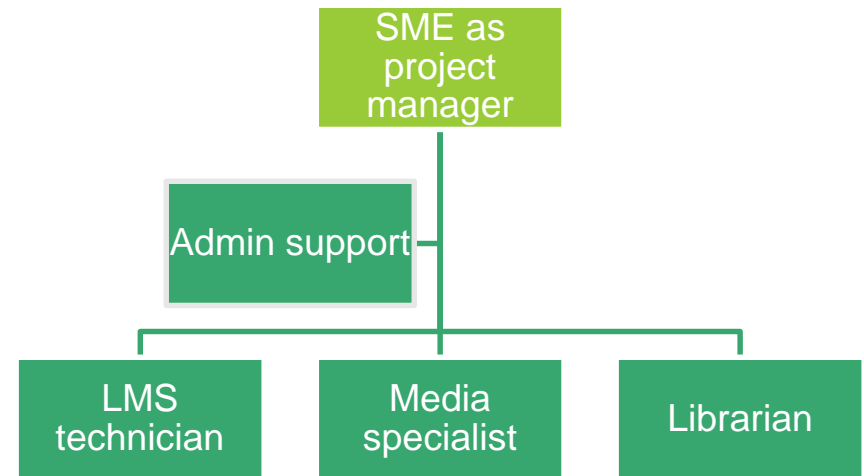


@JennyALawrence

Discipline led vs Design led

Discipline led

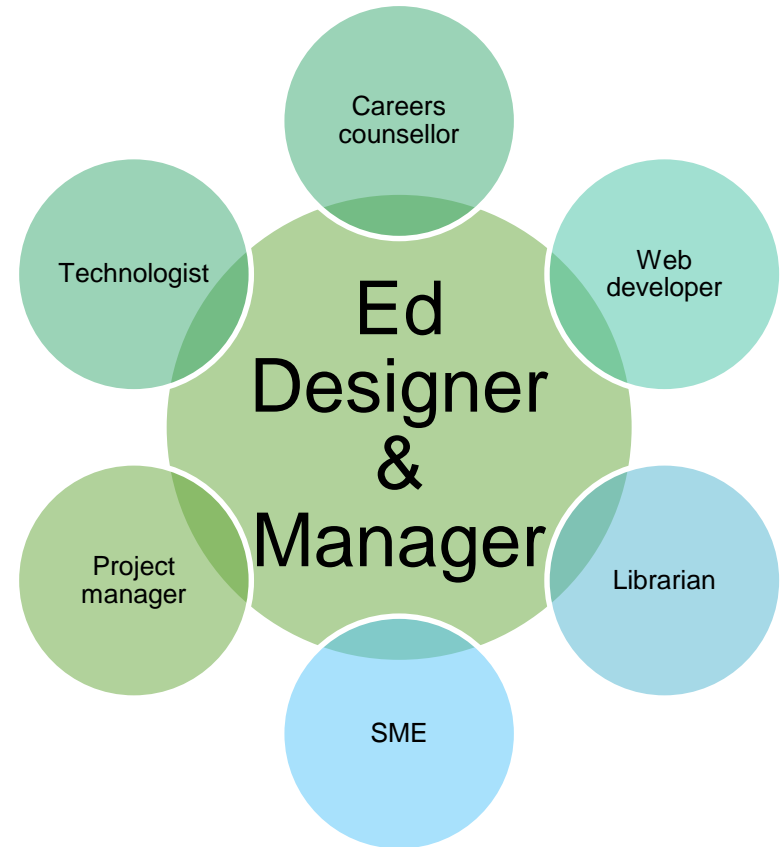
- Project catalyst begins with subject need
- Ed technologists and media specialists undertake discrete technical tasks at the direction of the SME, little input into overall curriculum design
- Teaching team not all involved in design project
- Clear academic/professional divide



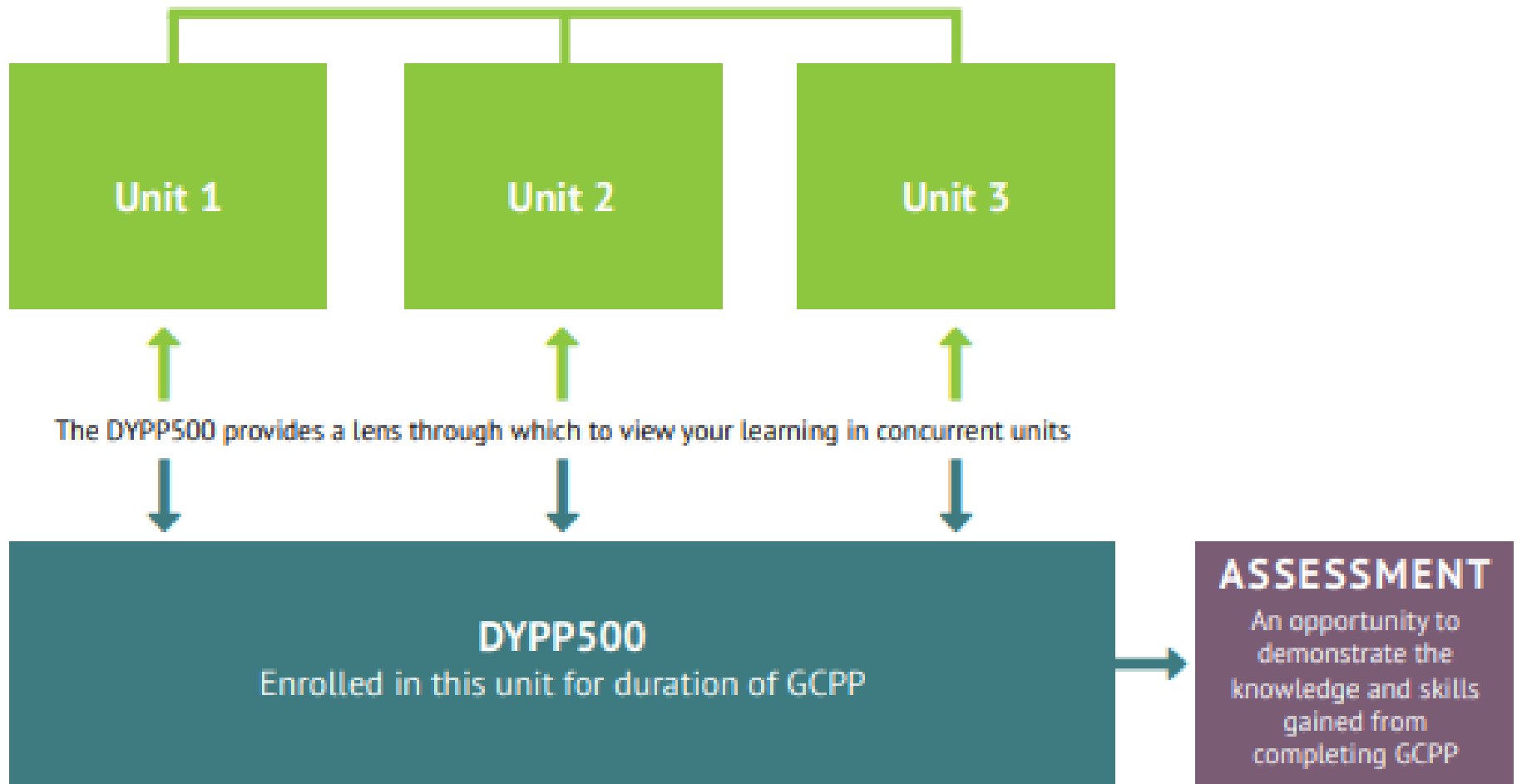
Discipline led vs Design led

Design led

- Project catalyst begins with student (market) need
- Project co-led by Educational Designer and the Manager of teaching team
- Technical specialists included as part of design team from the beginning
- Embraces 'third space' as valuable



'Bespoke' Graduate Certificate



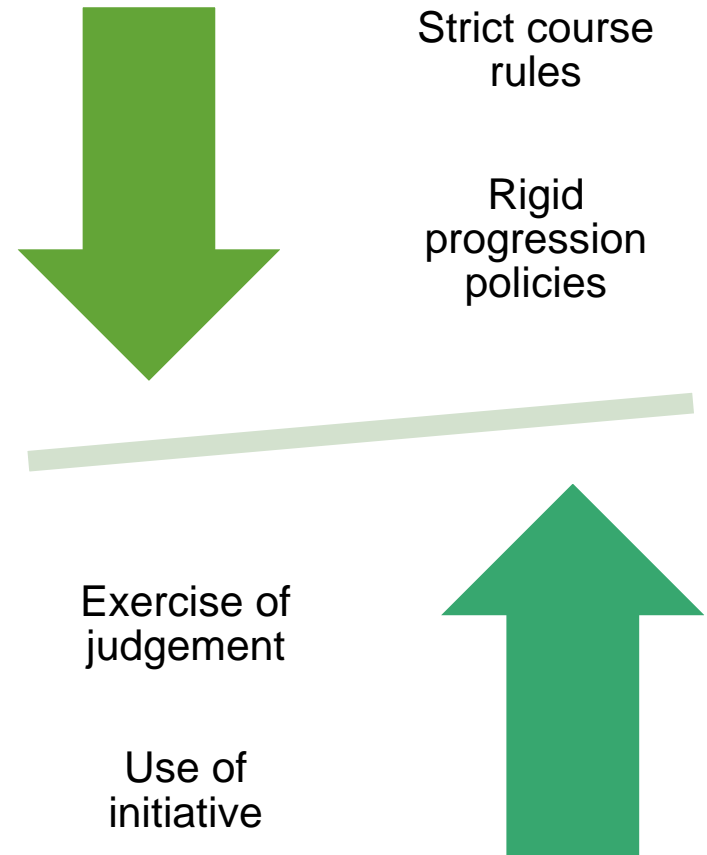
Student Story – Jodie Bicknell

- UG in accounting
- Wanted to develop her technical skills in tax in order to move up her organisation
- No conventional course suited her needs
- Did not meet conventional pre-req's
- GCPP with 3 tax law units



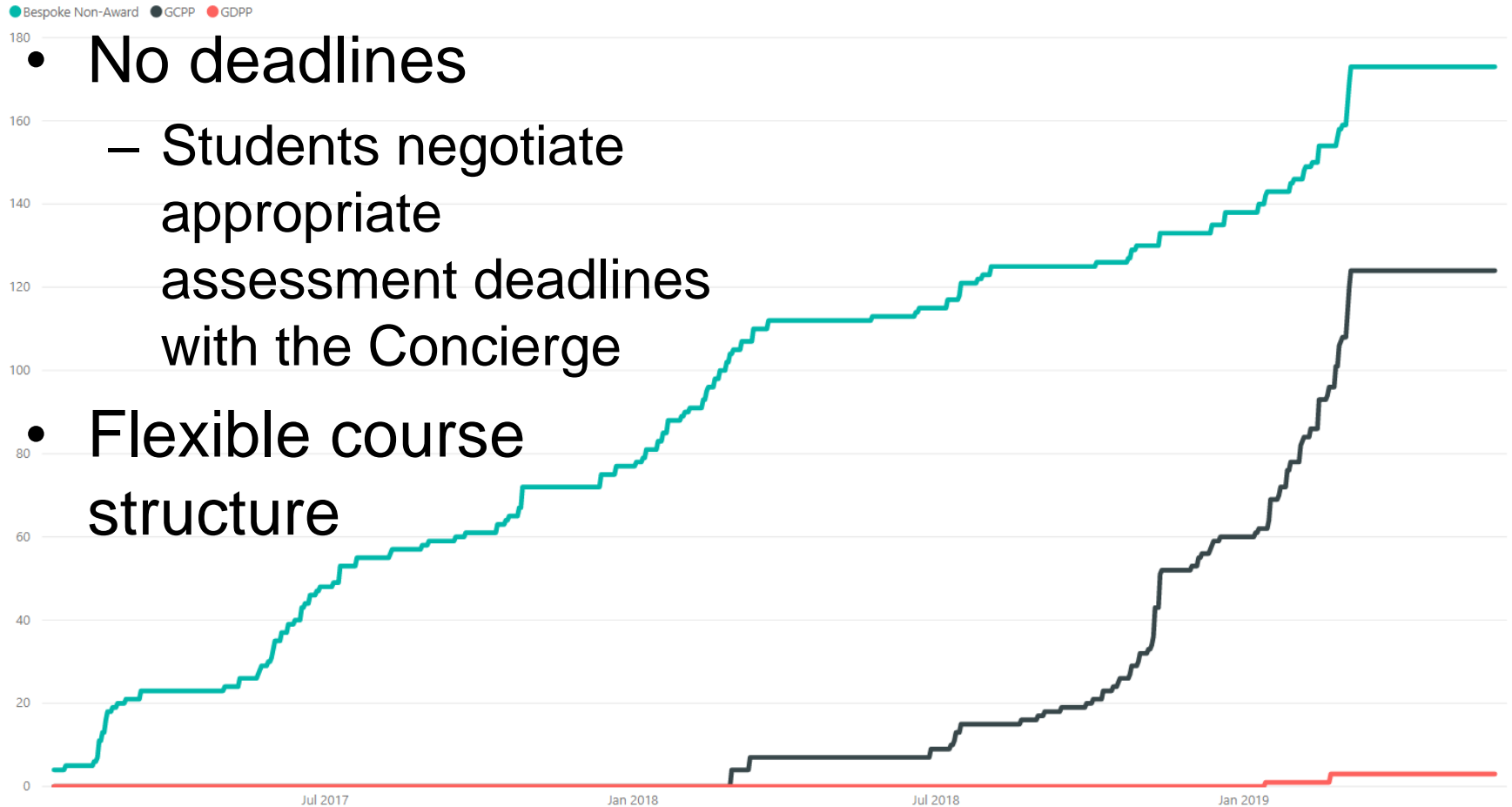
Academic Concierge

- Concierge guides students all the way through
- Deliberate distributed leadership approach empowers Concierge to exercise judgement and initiative



Academic Concierge

Cumulative unit enrolments at Course level



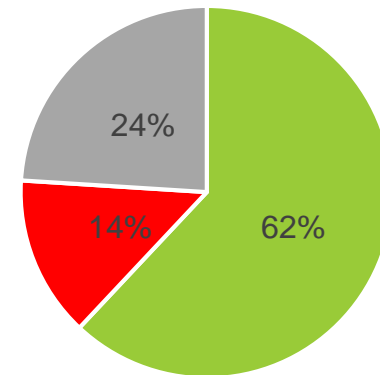
- **No deadlines**
 - Students negotiate appropriate assessment deadlines with the Concierge
- **Flexible course structure**

Academic Concierge

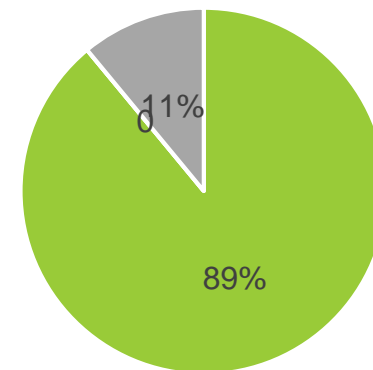
Individual student results for units requiring pre-requisites

- No pre-requisite rules
 - Confidence that students are appropriately placed to succeed is achieved via individual Concierge judgement not rigid progression rules

Conventional Programs



Bespoke Grad Cert



■ Passes ■ Fails ■ Withdrawals

Curriculum that involves...

... requires

Student centred course design

Design-led curriculum development

Highly personal delivery

Embracing 'third space' professionals
Empowered student support team

Intense flexibility

Flexibility by design, not add-on

Scalability

Business process design alongside
curriculum design

Innovation in structure and approach

Innovation in the workforce that
designs and delivers it

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