



Accelerate industry, government and research impact

Many if not all universities are currently substantially re-thinking how they might gain substantial operational efficiency, improve service delivery, and provide sophisticated student and staff experiences.

Because of this, Higher Ed Services is proud to announce its partnership with MindHive – one that further builds critical relationships between our universities, industry and government.

To celebrate the public launch of the partnership, Higher Ed Services has secured an exclusive new pricing model for access to MindHive in 2018 for those who express interest during the Universities Australia Higher Education Conference.

What is MindHive?

MindHive is a state of the art online platform, providing partners with an open innovation approach to tackling the toughest policy and strategy challenges. It is a platform for crowdsourcing experts, making the most of collaboration, delivering fast results with proven methods, and a way to increase impact and thought leadership.

Our collaborative digital strategy and policy platform enables you to...

- 'MindHive' any question / problem with our proven community driven problem-solving methodology
- Launch and manage an unlimited number of MindHive Challenges
- Establish an unlimited number of discussion Topics
- Post secondments, exchanges and positions on the MindHive jobs board
- Crowdfund the 'Hive' or select from a team of verified experts
- Appoint your own policy/strategy development panel
- Host your Challenge either publicly or privately, using best-practice security standards
- Manage your organisational profile and presence within the Hive
- Invite an unlimited number of Contributors from your university into MindHive
- Publish your solution with real-time Challenge report production
- Share Challenge impact throughout MindHive global network
- Gain access to unique network of government, academic and industry experts

What are the benefits for my university?

- ORCID integration in MindHive will allow academic Hivers to track their impact. Over 35% of Australian researchers have an ORCID and the ARC endorses its use and expansion.
- Building relationships with industry and government delivers research impact - MindHive rapidly creates successful connections between partners
- Research Categories expertise search function
- Impact case studies for demonstration to government and industry
- Increase research and consulting income by broadening partnerships
- Access to the immediate challenges facing government so that you can position your research capability
- Crowdfund your own staff and capabilities to resolve challenges and develop strategies

- Reduced costs and increased efficiencies in collaborative research networks producing strategies, research papers and evidence-based policies
- Fast access to government and industry partners who have paid and subscribed to meet university partners interested and skilled in policy design and implementation
- Enhanced access and collaboration with the right industry partners
- Translate your research into policy and strategy
- Leverage the influence of research by direct public or private share function to individuals or organisations
- Build reputations and boost academic public engagement

What are the benefits for our university staff?

- Contribute as much or as little as you want. You can be a panel member and drive a policy/strategy, or use the convenience of the internet to simply comment. Experts will grow the influence and impact of their ideas and contributions.
- Use your expertise and experience to engage with the broader community of experts on important issues in policy and strategy development, and make a difference to the way organisations solve these Challenges
- Meet and work with other experts from a variety of backgrounds
- Gain access to secondments, industry collaboration and research opportunities

Testimonials

“Very impressed with crowdsourcing ideas for policy @MindHiveOrg and @EidosInstitute in Brisbane today.”

The Hon Malcolm Turnbull, Prime Minister of Australia

“Eidos is an institute that is doing so much collaborative and innovative work in public policy in this country.”

The Hon Julia Gillard, former Prime Minister of Australia

“The technological innovation that Eidos is doing creates opportunity, generates ideas, generates business and importantly encourages debate - well guess what? We need to be doing this inside and outside government.”

Professor Jane Halton PSM, Secretary, Department of Finance

“Thank you for the final MindHive report – it’s fantastic.”

Amelia Bell, Senior Policy Officer, NSW Department of Premier and Cabinet

“Saves reinventing the wheel. Speeds up the process. Taps into other wisdom and experience. Excellent opportunity to engage broadly, in particular with agencies who have staff across the state.”

Queensland Department of Education, Training and Employment

“Efficient, effective, timely and with clearly authoritative outcomes.”

Queensland Department of Justice and Attorney General

“It’s got great potential to help scope a problem more effectively before we invest critical time and resources in designing and implementing a strategy.”

Queensland Treasury

“Program evaluation phases are a great opportunity to access this type of platform to enhance research as well as answering the “why” and “so what” questions.”

Queensland Infrastructure, Local Government and Planning